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CONTACT
Matt Jackson
Lambert, Edwards & Associates
616-233-0500
mjackson@lambert-edwards.com

Kellie Dean
Dean Transportation
517-719-9790

MICHIGAN STATE UNIVERSITY GRAD AND MICHIGAN RESIDENT TO BE FEATURED DURING CBS COVERAGE OF THE BIG GAME *Former Big Ten Football Standout Featured for Orphanage he and his Wife Founded*

LANSING, Mich. Feb. 3, 2010—Lansing resident and former MSU football player, John Shinsky, will be showcased in an eight minute feature segment during Sunday's coverage of the "big game" on CBS. **Shinsky** and his wife, Cindy, will be featured for their role in founding an orphanage that opened this past fall in the desperate city of Matamoros, Mexico. The segment on will air two to three hours ahead of the scheduled 6:30 p.m. EST kick-off on Sunday, February 7.

A former orphan himself, **Shinsky** and former MSU football teammates Joe DeLamielleure and Eljay Brown bicycled more than 2,000 miles last spring—from Lansing to Matamoros—to raise money to fund the orphanage. The incredible journey was covered by media regionally and nationally, and caught the eye of a producer from CBS Sports who sent a team of journalist along to chronicle the effort.

"Ciudad De Los Niños" or "*The City of the Children*" is **designed to be a** 33,000 square-foot orphanage that provides abandoned children with food, shelter, safety, love, support, medical staff and training for future jobs and independence. In the four months since the *City* opened its doors, it has already become home to nearly 20 children and it will provide a home to dozens more during the next 16 months.

"The City of the Children has been incredibly blessed with overwhelming support from our friends, the University, the local business community and the media," says Shinsky, who is an associate professor at Grand Valley State University in Grand Rapids. "We're incredibly hopeful that this exposure will provide additional support that we need to make the orphanage a reality for years to come. However, it's in God's hands at this point...it's his plan that has put us where we are today, and it'll be his plan that will serve the City in the future."

Shinsky has partnered with NPH International—**one of** the world's leading advocacy group for orphaned and abandoned children in Latin America and the Caribbean—to facilitate staffing, educational and medical needs at his orphanage. Leaders from NPH and its sister non-profit, Friends of the Orphans, will be featured alongside Shinsky and local Capital City supporters during the CBS Sports segment.

About Shinsky Orphanage/Cuidad De Los Niños

John Shinsky is founder of *The City of the Children* (*Ciudad De Los Niños*), a 12-building, 33,000 square foot orphanage serving the abandoned and abused children of Matamoros, Mexico. Shinsky, a former orphan himself, joined lifelong friends Eljay Bowron and Joe DeLamielleure on an 18-day, 2,000 mile trek across the U.S. to raise funds to complete the first phase of the orphanage in 2009. The orphanage opened its doors in the fall of that year, and is currently home to nearly 20 children. More information about the orphanage and the ride effort can be found at www.shinskyorphanage.org.

www.nph.org
www.friendsoftheorphans.org

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